



Fact Sheet

AGRI-FOOD INNOVATION AT THE ROYAL

A house made of soy; garbage bags made from corn; and an iPod powered by ...poo? Check out all of these cool inventions and more at The Royal's Agri-Food Innovation exhibit – a burgeoning Canadian industry. Covering over 30,000 square feet of space with interactive and informative displays, Agri-Food Innovation is made up of five essential components that affect Canadians lives every day; healthy living, renewable energy, environmental stewardship, agriculturally based bio-products, as well as safe and locally produced food.

NEW FEATURES FOR 2009

Farmz on Wheels. This high-tech agricultural exhibit is new to The Royal and will feature a special event trailer, video and interactive components with important information about farming and science. Agricultural innovation is a leading industry in Canada and this exhibit, targeted at teens, is a fun, interactive, educational way to learn more about this important industry in Canada. This exhibit focuses on animal welfare, technology, the environment and food science and nutrition.

From Poo to Pod – Within the Farmz on Wheels exhibit is a display that can't be missed! Come and see the manure biodigester, which converts manure into energy and powers an iPod right before your eyes.

The Soy House. That's right – a huge, two-storey, 1,200 square foot home that is made and furnished with as many soy-based products as possible is coming to The Royal this November. Visitors touring the Soy House will learn about long-term health, environmental and economic benefits of Ontario soybeans and also have a chance to check out the Soy Marketplace to pick up a few soy items of their own. Come and explore what will likely be the house of the future!

Innovation Marketplace. Have you ever heard of garbage bags made from corn? Neither had we, until The Royal. In fact, 10 new and innovative products that are beneficial to the environment will be making their debut at The Royal this year. Presented by various organizations in association with the University of Guelph, the Innovation Marketplace will host the new and upcoming environmentally savvy products.

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For more information visit www.royalfair.org – November 6-15, 2009

Materials and images can be downloaded for media use

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