



PRINCE CHARLES AND CAMILLA, DUCHESS OF CORNWALL TO KICK OFF SPECTACULAR OPENING WEEKEND AT THE ROYAL AGRICULTURAL WINTER FAIR

– **Free** admission to attend *The Royal Agricultural Winter Fair's Royal Opening Ceremony* –

TORONTO, October 27, 2009 – Looking for some pageantry and thrills? Be sure to book off the entire weekend of November 6th to 8th because you'll be down at The Royal Agricultural Winter Fair, where the most spectacular line-up of events will be taking place, from The Royal Visit to an action packed rodeo show.

As part of their Canadian tour, Prince Charles and Camilla, Duchess of Cornwall, will officially open this year's Royal Agricultural Winter Fair on Friday, November 6th. Admission will be free to Royal spectators and fairgoers alike who want to welcome the famous couple at the grand opening ceremonies taking place in The Ricoh Coliseum.

For Royal watchers wishing to welcome Prince Charles and Camilla, The Royal will grant free admission between 8:30 a.m. to 9:45 a.m. Before the famous couple's arrival, savvy spectators will be treated to equestrian entertainment, including performances by The Canadian Cowgirls Precision Riding Team, Pony Club members and hunter jumper competitors.

Rounding out The Royal Visit on opening weekend, The Royal Agricultural Winter Fair will keep guests entertained with the first-ever new country music concert series, produced by Bayfest Music Festival, featuring Emerson Drive on Friday, November 6th at 7:30 p.m. and the Road Hammers on Saturday, November 7th at 7:30 p.m. On Friday and Saturday nights of opening weekend, The Royal will also feature the Canadian Show Jumping Championships, pitting the country's best riders against one another. Be sure to keep your spurs on until Sunday, November 8th for The Ontario Toyota Dealers Royal Rodeo taking place at 1:00 p.m. Barrel racing, rodeo clowns, bareback and bronco riding will thrill adults and children alike.

The excitement will continue at The Brew House, The Wine Tasting Bar and Vintners' Terrace restaurant where guest chef Corbin Tomaszeski of Holt's Café and Restaurant Makeover will be featured.

"This year's Royal Agricultural Winter Fair opening weekend will be the most spectacular one we have ever had," said Bill Duron, chief executive, The Royal Agricultural Winter Fair. "Starting with free admission to see Prince Charles and Camilla, followed by the new country concert series, Canadian Show Jumping Championships and The Royal Rodeo, fairgoers will receive the royal treatment the entire weekend."

The largest of its kind in the world, The Royal Agricultural Winter Fair is an experiential event that takes place in Toronto every November at Exhibition Place. Now in its 87th year, The Royal offers urban adults and children alike a chance to see, smell, hear and taste authentic country life.

Running from Friday, November 6 to Sunday, November 15, 2009, The Royal Agricultural Winter Fair will showcase innovations in food and agriculture, thousands of livestock animals, and dozens of the world's top equestrian horses and riders.

For more information on The Royal, visit www.royalfair.org. To book an interview with Bill Duron, CEO of The Royal and learn about The Royal visit, and all other elements of The Royal Agricultural Winter Fair, please contact Mansfield Communications, Tiffany Fisher 416-599-0024, ext 222.

FREE ADMISSION TO THE ROYAL ON FRIDAY, NOVEMBER 6TH, ONLY FROM 8:30 A.M. – 10:00 A.M. DISCOUNTED UPGRADES FOR THE HORSE SHOW AND CONCERT SERIES WILL BE AVAILABLE.

To obtain a media pass for The Royal, please fill out a media accreditation form at <http://www.royalfair.org/Media>. For additional features and events taking place at The Royal, please visit www.royalfair.org.

The Royal Agricultural Winter Fair Details

Where: The Ricoh Coliseum, The Direct Energy Centre, Exhibition Place
100 Princes' Boulevard, Toronto, Ontario M6K 3C3

When: Friday, November 6 – Sunday, November 15, 2009

Friday, November 6 & Saturday, November 7	9:00 a.m. to 9:00 p.m.
Sunday, November 8	9:00 a.m. to 8:00 p.m.
Monday, November 9 to Saturday, November 14	9:00 a.m. to 9:00 p.m.
Sunday, November 15	9:00 a.m. to 6:00 p.m.

Horse Show tickets and schedule. All horse show tickets include full General Admission to all areas of the Fair. Tickets can be purchased through www.royalfair.org, www.ticketmaster.ca, any Ticketmaster box office, the Ricoh Coliseum, or by calling Ticketmaster at 416-872-7777. For the horse show schedule, visit www.royalfair.org. Single Seat (adult, senior, child, youth) \$36 to \$70*

* Royal Horse Show ticket prices depend on date and seat location. Subscription tickets are also available.

General Admission - Book Online and Save!

Adult	\$18
Senior (60+)	\$14
Student/Youth (5-17)	\$14
Children 4 and under	FREE
Family Pass for 4 (minimum 1 child)	\$42
Extra Family Member with Family Pass Ticket	\$14

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For more information, or to schedule an interview please contact:

Tiffany Fisher or Kate Walsh, Mansfield Communications Inc.

Email: tiffany@mcjpr.com or kate@mcjpr.com

Prior to November 6th, call (416) 599-0024 ext. 222 or ext. 229

After November 6th, call 416-263-3222