



Fact Sheet



PRESIDENT'S CHOICE® SUPERDOGS PRESENTS NO HORSEING AROUND AT THE 2009 ROYAL!

Running, jumping and soaring through a non-stop, high-energy show, the President's Choice® SuperDogs are back to entertain this year's fair-goers of all ages! The SuperDogs have entertained more than 40 million people over the past 33 years. While there are 300 SuperDogs in total, only the select top performers will appear at The Royal. The stars of the show Leap, Rally, Icon, Slingshot, Flapper and Pot Roast, plus 40 other canines will return this year to bow-WOW fair-goers with their antics and athletic feats appearing four times daily. Watch them race around, up and over obstacles; launch themselves over high barriers; and even sing and dance; working as a team to put on a stellar performance.

MUST SEE!! – The Canine Equine Challenge returns this year as Superdogs are paired up with show-jumping horses to dazzle audiences as they compete in a highly technical course of jumps for dog and horse alike. Crowds are amazed as the pair works together in this event, taking place Saturday, November 14th in The Royal Horse Show.



Tips To Keep Your Dog Super Healthy From SuperDog Trainers!

- First and foremost – feed your pup healthy, nutritious dog foods. Not only will this help maintain a healthy body weight and give your dog the vitamins it needs, it will also make your pooch's coat shiny and smooth.
- For old and young pups alike keeping them mentally active is just as important as daily exercise. Do this by hiding treats around the yard for them to find or working with them to learn new tricks. You can teach an old dog new tricks with time and patience!
- Exercise is one of the most important things in keeping your SuperDog super healthy. From daily walks, to high-flying jumps – doing something physically active with your dog will keep you both feeling good.
- When training your dog, whether it's for a SuperDog show or starting out with the basics – keep training sessions short and fun to keep their interest and energy levels up.

For more information visit www.royalfair.org – November 6-15, 2009

Materials and images can be downloaded for media use

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