

Canadian Young Speakers for Agriculture Competition

Section 112

The Canadian Young Speakers for Agriculture (CYSA) Board of Directors would like to recognize its Sponsors for their generous support and contribution.

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Competition Information

Entry Closing Date:	Friday, September 30, 2011
Entry Fee:	\$20 – Junior (SEE RULE #2) \$40 – Senior

Note: Late entries will be accepted until Wednesday October 7, 2011 with an additional fee of \$20

Preliminaries:

Date:	Saturday, November 5, 2011
Time:	9:00 a.m. – 1:00 p.m.
Location:	Presentation Theatre & Salon 108 A&B – Adjacent to Theatre

Finals:

Senior:	(SEE RULE #15)
Date:	Saturday, November 5, 2011
Time:	4:00 p.m. – 6:00 p.m. (or in the evening If numbers are large)
Location:	RAWF - Open Stage - West Entrance
Junior:	(SEE RULE #15)
Date:	Saturday, November 5, 2011
Time:	1:00 p.m.
Location:	Salon 108 A & B - Adjacent to Theatre

Rules and Regulations

1. This is a National Competition, open to all Canadian residents between the ages of 11 and 24. There will be both a Junior competition and a Senior competition. The age limits are as follows:

Junior – Ages 11-15 (as of the date of Competition)

Senior – Ages 16-24 (as of the date of Competition)

On the day of competition, proof of age will be required (Birth Certificate) upon registration. Contestants will agree to be photographed, taped and/or quoted for promotional purposes. Each province has a reserve allotment of three (3) participants

for each competition. When a provincial allotment has been filled, all additional entries will be placed on a Master Waiting List in the order received. In the event that a province does not fill their allotment, the Board will fill the competition from the Master Waiting List based on the order received.

2. Application can be made on line through the website at www.cysa-joca.ca and by writing to: Canadian Young Speakers for Agriculture Inc., c/o Box 25015, Stone Road Mall Postal Outlet, 370 Stone Road West, Unit # 17, Guelph, ON N1G 2X0 or phone to: 519-824-9253. Applications will be date stamped upon arrival and must be received by Friday, September 30, 2011.
3. All applications will be confirmed by e-mail and/or telephone and posted on the website after Friday, September 30, 2011.
4. Any previous first place winners of the Canadian Young Speakers for Agriculture competition are not eligible to participate in subsequent CYSA competitions.
5. Applications must be accompanied by the appropriate entry fee. Cheques are payable to "Canadian Young Speakers for Agriculture Inc." Faxes are accepted but a cheque must be received for your application to be confirmed. There will be no refunds for cancellation after Friday, October 14, 2011 without a letter and supporting documentation and the Board's approval.
6. Contestants are responsible for their own travel and accommodation expenses.
7. Speeches may be delivered in either of Canada's official languages, English and French.
8. Each contestant will give a timed 5 to 7 minute prepared speech on a current issue pertaining to Canada's Agriculture and Food Industry, as well as introduce and thank another speaker. The 2011 topics are:
 - a. Dynamic careers in agriculture and agri-food beyond the farm gate..
 - b. Does "value-added" really add to the bottom line?
 - c. How the role of women in agriculture has changed in the past 50 years.
 - d. The top five facts people should know about Canadian agriculture
 - e. Farm succession: Who is the next generation of Canadian farmers, and how will they succeed.

For further information contact the website at: www.cysa-joca.ca

9. Contestants will be scored on the basis of 150 points in total. 15 for the introductory speech and 15 for the thank you speech. The prepared speech will be scored on the basis of 60 points for the presentation and 60 points for the content. All contestants will receive a copy of the judging scorecard prior to the competition.
10. There will be strict enforcement of the 5-7 minute time frame. Contestants should be aware that a penalty will apply for being over or under the established time frame.

<u>Over 7 minutes/under 5 minutes</u>	<u>Deduction</u>
1-10 seconds	2 points
11-20 seconds	5 points
> 20 seconds	15 points
11. The decisions of the judges will be final in all instances. Copies of the official judging scorecards will be destroyed immediately following the competition.
12. Contestants may choose to use flip chart, or appropriate posters to illustrate their talk. Slides, films, videos or overhead projects will not be allowed.
13. Cash prizes are generously provided as follows:

Senior	1st	2nd	3rd	4th – 6th
	\$1000	\$500	\$350	\$150
Junior	\$500	\$300	\$150	\$50

14. It is expected that the winners will conduct themselves professionally and appropriately at all times when representing CYSA and its sponsors. As with all Youth Activities, 100% participation is expected from each participant.
15. Judges will select 6 speakers from the preliminary rounds to compete in the finals. If numbers do not justify a preliminary round for the age group (in the opinion of the Board), it will be eliminated and competitors will compete only once.
16. The Board and Judges' decisions will be final in all instances.

Please refer to the website for additional information. <http://www.cysa-joca.ca/index.php>

Thank you to the Sponsors of the Canadian Young Speakers for Agriculture Competition:

Aumell Agri Consulting
Agriculture and Agri-food Canada
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