

The Royal

AGRICULTURAL WINTER FAIR



On the following pages you will find the Royal's 89th Agriculture Competition Book. We at the Royal are only able to exist as a result of the energy of our volunteers and exhibitors and with the support from our corporate and government sponsors. Thank you to all!

The vision for the not-for-profit Royal is to be the pre-eminent organization for presenting and promoting excellence in Canadian agriculture, food and equestrian activities through world-class competition, commerce, education and entertainment.

The only way to achieve this vision is to strive to improve on each Fair by testing new concepts and ensuring our traditions remain strong. This may lead you to ask, "What's new at the Royal?" There simply is no short answer, but a few of the highlights include enhancements to all agricultural competition rings, enriched webcasting, exciting showcases for agri-food innovation that is relevant to our visitors, dynamic school programs, expanded events for corporate entertaining and enhanced family entertainment programming.

This year The Royal will host three National beef shows: the National Charolais show, National Galloway show and the National Limousin Show. As well the Elite Beef Breeds Sale will return under the management of Bouchard Livestock International. The Royal is partnering with Ontario Goat to help host the International Goat Symposium this year, which will add great value to our goat exhibitor's experience. As well we are celebrating the 200th anniversary of the McIntosh apple at the Royal this year, and the Sale of Stars will be under the new management of Simon Lalande and Brian Craswell. It will be a busy time at the Royal this November.

We look forward to welcoming new and returning sponsors and exhibitors and showing all our visitors how vibrant the Royal remains.

We wish you success at the 89th Royal Agricultural Winter Fair.

A handwritten signature in black ink, appearing to read "John M. Dunlap, Jr." in a cursive style.

John M. Dunlap, Jr.
President and Chairman of the Board