



Fact Sheet

IAMS SUPERDOGS PERFORM WOOF, ROCK & ROYAL

They're back! The IAMS SuperDogs were a huge hit with last year's fair-goers, and in particular children who loved the non-stop, high-energy show. The stars of the show Tad, Treasure, Slider, Sprint and Pot Roast, plus 40 other canines will return this year to bow-WOW fair-goers with their antics and athletic feats. Watch them race around, up and over obstacles; launch themselves over high barriers; and even sing and dance; working as a team to put on a stellar performance.

The SuperDogs have entertained more than 40 million people over the past 30 years. While there are 300 SuperDogs in total, plus their 150 trainers, only the select top performers will appear at The Royal.

Tadpole loves to give the crowd a "High Five" as a welcome to the show. This talented and always popular English Staffordshire Terrier excels at snatching flying saucers in mid-air and doing the Twist. She's a real rascal and you never know what mischief she may get up to. Then there's Sprint - a beautiful Whippet-Borzoi cross that must have jet engines in the pedigree. As one of the highest jumping dogs in the world, this star performer lives to fly higher and higher with each jump.

Not only do SuperDogs take stardom at the Fair, but they have also been an outstanding feature in international events such as the National Horse Show in New York, the National Western Stock Show in Denver, and the Royal Agricultural Fair in Bermuda, and have been featured in Puerto Rico as "Los SuperPeros de Canada". These Dogs have received recognition on various television channels as well, such as ESPN, TSN, ABC, CTV, CNN, and CBC.

(more)

Also, the SuperDogs will once again be performing in the Ricoh Coliseum as part of The Royal Horse Show, as horse and dog teams combine speed and agility in the Canine/Equine Challenge on Saturday, November 15 at 1:30 p.m.

For more information on The Royal Agricultural Winter Fair visit www.royalfair.org

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