

FOR IMMEDIATE RELEASE

The Royal Agricultural Winter Fair celebrates the best in Canadian beef

The Royal announces the winners of the 2022 Masterfeeds Supreme Beef Championship.

December 13, 2022 [Toronto, ON] –

The 2022 Masterfeeds Supreme Beef Championship took place on Sunday, November 6th at the Royal Agricultural Winter Fair. Over 25 competitors from across Ontario paraded the very best in Canadian beef cattle within the Semex Ring of Excellence to determine this year's Supreme bull and female. Twelve (12) Regional Fairs from across Ontario were represented at The Royal, including Beachburg Fair, Old Home Week, New Brunswick Beef Expo, Barrie Fair, Teeswater Fair, Renfrew Fair, Erin Fall Fair, Expo Beouf, Brome Fair, Carp Fair, and Lindsay Exhibition. Ultimately, the following competitors were crowned Champions:

- Chad Wilson & River Valley Polled Herefords with HAROLDSON'S MILEY 48G 65J (Champion Female, Hereford) who qualified at The Royal's National Hereford Show; and
- Indian River Cattle Company, Rolling Meadows Angus and Buchanan Cattle Enterprises with BUCHANAN's BRUNO C656 (Champion Bull, Angus) who qualified at the Erin Fall Fair and The Royal's National Angus Show.

The Bull and Female Supreme Beef Champions each received a \$2,500 cheque and a Champion banner provided by Masterfeeds, as well as a Royal ribbon and a large crystal trophy. The top five (5) contestants of each sex received a Masterfeeds Champion banner and a Royal crystal trophy.

The Royal is thankful for our longstanding partnership with Masterfeeds, and their commitment to celebrating the best in Canadian Agriculture.

(More)

About The Royal Agricultural Winter Fair

The Royal Agricultural Winter Fair is the world's largest combined indoor agricultural and equestrian show. Now in its 100th year, The Royal Agricultural Winter Fair takes place every November at Exhibition Place, in the City of Toronto and celebrates the best in agriculture, local food, and equestrian competitions from across the country. For more information, please visit

<http://www.royalfair.org/>

About Masterfeeds, An Alltech Company

Masterfeeds is a proud Canadian company and a leading feed manufacturer with a 94-year history of research, innovation and service to animal agriculture in Canada. Headquartered in London, Ontario, Masterfeeds has tripled in size over the last 25 years. Masterfeeds employs more than 600 people, operating 22 feed manufacturing and premix facilities and three retail stores throughout Alberta, Saskatchewan, Manitoba, Ontario and Quebec. Masterfeeds markets animal nutrition products and programs to farmers and ranchers directly, and through an extensive 300+ dealer network.

www.royalfair.org

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