





## FOR IMMEDIATE RELEASE

The Royal celebrates the triumphant return of Spotlight on Local Presented by Metro

**December 13, 2022 [Toronto, ON]** – After its successful introductory year in 2019, *Spotlight on Local Presented by Metro* returned better than ever for The Royal's centennial year. Expectations were high, and the outcome surpassed them all. Within *Spotlight on Local's* large footprint, we saw 26 vendors from Metro's *Locally Sourced* program, 23 Royal food competition winners within *Champion's Showcase Presented by Metro*, and over 30 local artisanal vendors, all sampling and selling products from across Ontario. Thanks to this incredible partnership with Metro, many local producers of food and beverage products were given their moment in the spotlight.

As part of the *Spotlight on Local* feature, many of The Royal's food competition winners had the opportunity to sample and sell their product within *Champions Showcase*. The Royal's food competitions took place in Spring and Fall, and encompassed a variety of categories including butter, cheese, honey, maple syrup, preserves and more. A major benefit to competing in The Royal's food competitions includes automatic submission into the consideration process for Metro's *Locally Sourced* program which may earn competitors various benefits, including distribution in Metro stores. For a full list of The Royal's food competition winners, please visit <a href="https://www.assistexpo.ca/results/rawf/">https://www.assistexpo.ca/results/rawf/</a>.

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## **About The Royal Agricultural Winter Fair**

The Royal Agricultural Winter Fair is the world's largest combined indoor agricultural and equestrian show. Now in its 100th year, The Royal Agricultural Winter Fair takes place every November at Exhibition Place, in the City of Toronto and celebrates the best in agriculture, local food, and equestrian competitions from across the country. For more information, please visit <a href="http://www.royalfair.org/">http://www.royalfair.org/</a>

## **About Metro Inc.**

With annual sales of \$18 billion, METRO Inc. is a food and pharmacy leader in Québec and Ontario. Its purpose is to Nourish the health and well-being of our communities. As a retailer, franchisor, distributor, and manufacturer, the company operates or services a network of some 950 food stores under several banners including Metro, Metro Plus, Super C and Food Basics, as well as some 650 drugstores primarily under the Jean Coutu, Brunet, Metro Pharmacy and Food Basics Pharmacy banners, providing employment to more than 90,000 people. For more details, visit corpo.metro.ca.

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