

For Immediate Release October 17, 2022

Contact: Jennifer Ward jward@jumpmediallc.com

Media Accreditation Now Open for Royal Horse Show

Toronto, Ontario – Media accreditation applications are now being accepted for the Royal Horse Show, held as part of the Royal Agricultural Winter Fair, from November 4 through 13, 2022, at Exhibition Place in Toronto, Ontario.

Button: Click to Apply

Link:

https://docs.google.com/forms/d/e/1FAIpQLSeT7379Rc92gcdhgrNOpdFw35lqF9qV1P3bavaq

bgRrNrVgBQ/viewform

Media who have NOT covered the Royal Horse Show previously must also submit a letter of assignment on company letterhead outlining their planned coverage to Jennifer Ward at jward@jumpmediallc.com. Media will be informed as to the status of their application upon receipt and review.

NOTE: Jump Media handles media accreditation for the Royal Horse Show ONLY. Media wishing to cover other events at the Royal Agricultural Winter Fair should contact Craft PR at sam@craftpublicrelations.com to request media credentials or complete the accreditation form available at https://www.royalfair.org/media/.

Royal Horse Show

The Royal Horse Show hosts more than 1,000 competitors and offers over \$1 million in prize money over the course of its 10-day run. International show jumping athletes from all corners of the world make their way to Toronto to join Canada's top riders in the hopes of claiming the \$250,000 Longines FEI Jumping World Cup™ Toronto on Saturday evening, November 12. The Royal Horse Show provides an opportunity for riders to earn coveted qualifying points for the 2023 Longines FEI Jumping World Cup™ Final taking place in Omaha, Nebraska, in April. Indoor eventing, dressage, hunters, heavy horses, equitation, the RCMP Musical Ride, and much more will also be featured at this year's Royal Horse Show.

Where

Coca-Cola Coliseum and Enercare Centre at Exhibition Place 100 Princes' Boulevard Toronto, ON M6K 3C3 Canada

Tel: 416-263-3400

Email: info@royalfair.org

Press Entrance/Media Centre

The media centre is located in the same location as past years, Salon 101B in the Galleria of the Enercare Centre. Media accreditation is not required to access the Media Centre.

Competition Highlights

For a complete schedule of competitions and exhibitions, visit https://www.royalfair.org/horse-show/#events.

Visiting The Royal Horse Show

For information on dining, accommodations and more, visit https://www.royalfair.org/food-lifestyle/.

Tickets

Ticket information is available online here.

Royal Horse Show Media Contacts:

Jennifer Ward Jump Media jward@jumpmediallc.com

Amanda Picciotto Feitosa Jump Media amanda@jumpmediallc.com

Follow the Royal Agricultural Winter Fair on <u>Facebook</u> and <u>YouTube</u>, <u>@royalhorseshow on Twitter</u>, and <u>@theroyalfair on Instagram</u> for a behind-the-scenes look at the Royal Horse Show. Please use hashtags: #RAWF100, #RoyalHorseShow, #ACenturyOfChampions, #RoyalChampion, #FEIWorldCup, #TimeToBeat, and #Longines if you plan to write about the Royal Horse Show and the Longines FEI World CupTM Jumping Toronto on your outlet's social media channels.

For more information on the Royal Horse Show, the marquee event of The Royal Agricultural Winter Fair, please <u>visit https://www.royalfair.org/horse-show/.</u>

Funding support for The Royal has been provided by the Government of Canada and the City of Toronto.

About The Royal

The Royal Agricultural Winter Fair is the world's largest combined indoor agricultural and international equestrian event. The 100th Royal Agricultural Winter Fair runs November 4-13, 2022, at Exhibition Place in Toronto, Canada. For competition schedules, live webcasting, results, and to purchase tickets, please visit www.royalfair.org.

PHOTOGRAPH Available for download here. *Photo by Ben Radvanyi Photography*