

GET AGRICULTURED



UNIVERSITY OF GUELPH SIGNS ON AS FOUNDATIONAL PARTNER AT THE ROYAL AGRICULTURAL WINTER FAIR

TORONTO, September 27, 2018 – The University of Guelph and The Royal Agricultural Winter Fair have signed a five-year agreement for the University to become a Foundational Partner of the Fair, beginning with the 2018 Royal, which opens on November 2, 2018. Under the terms of the agreement, the University will activate a 2,700-square-foot exhibit space at The Royal, in collaboration with the Ontario Ministry of Agriculture, Food and Rural Affairs. The University will also become the presenting sponsor of The Royal’s Educators’ Symposium, scheduled this year on Friday, November 9.

“Education has been a core element of our mandate since the first Fair in 1922,” says Charlie Johnstone, CEO of The Royal Agricultural Winter Fair. “With this agreement, we are better positioned than ever before to fulfill this important mandate.

“We’re thrilled to have the University of Guelph on board as a Royal partner,” adds Johnstone. “The quality and sustainability of the food we eat has become a hot button topic for Canadian consumers, and the University has earned global recognition for its work in this sector. With this agreement, The Royal will become a showcase for the innovation and agri-food leadership we have come to expect from the University of Guelph.”

“The University of Guelph is Canada’s Food University and one of the top comprehensive universities in the country. Our innovations and discoveries are helping Canada become a global leader in safe, nutritious and sustainable food,” said Daniel Atlin, Vice-President (External), University of Guelph. “The Royal is an ideal venue for U of G to showcase how we are helping sustainably feed and support a growing world population and training the agri-food leaders of tomorrow.”



(From left to right: Former Minister of Agriculture, Food and Rural Affairs, Jeff Leal; Agriculture and Food Committee Chair, Nancy Brown Andison; University of Guelph President, Franco Vaccarino)

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About The University of Guelph

The University of Guelph (U of G) is one of Canada's top comprehensive and research-intensive universities. Recognized as Canada's food university, U of G is known for excellence and innovation across the physical and life sciences, business, arts, social sciences, and agricultural and veterinary sciences.

Spanning urban hubs and rural communities, U of G has nearly 30,000 undergraduate and graduate students at campuses in Guelph, Toronto and Ridgetown, including 1,200 international students from more than 100 countries. Under our "whole student" approach to teaching and learning, we aim to develop leaders of tomorrow who possess creative and critical skills to meet challenges and seize opportunities in our ever-more complex and interconnected world.

For more information, visit www.uoguelph.ca, follow @uofguelph on [Facebook](#), [Instagram](#) and [Youtube](#), or @uofg on [Twitter](#).

About The Royal Agricultural Winter Fair

Every year in November, more than 300,000 guests visit The Royal Agricultural Winter Fair, which is the world's largest combined indoor agricultural and equestrian show in the world. Held at Exhibition Place in Toronto, the Fair showcases Canada's leaders in agricultural, food, and equine excellence. For

more information or to purchase tickets to the event, visit: www.royalfair.org, follow @royalfair on [Facebook](#), @THERAWF on [Twitter](#), @theroyalfair on [Instagram](#), or subscribe to @royalhorseshow on [Youtube](#).

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