

RAWF EXHIBITOR SHOW RULES & REGULATIONS

AISLE SPACE

Aisle space may not be used for exhibit purposes, general solicitation, or literature distribution. All exhibit material is strictly forbidden outside the immediate contracted exhibit area.

ALCOHOL

Alcohol is not permitted in exhibits. Alcohol consumption is only permitted in designated areas.

CONTESTS AND PROMOTIONS

Exhibitors must obtain permission prior to initiating any promotion, contest or social media contest at the Royal Agricultural Winter Fair (RAWF). For social media contests, The Royal must be properly tagged in posts and it must be clear that the contest is solely sponsored by the exhibitor. Exhibitors are responsible for the lawful operation of any promotion or contest including:

1. The official rules;
2. Offer terms and eligibility requirements (for example, age and residency restrictions); and
3. Compliance with applicable rules and regulations governing the promotion and all prizes offered (for example, registration and obtaining necessary regulatory approvals).
4. A complete release of RAWF by each entrant or participant in the promotion.
5. Acknowledgement that the promotion is in no way sponsored, endorsed or administered by, or associated with RAWF.
6. RAWF will not assist exhibitors in the administration of the promotion however assistance in the advertising of the promotion by reposting on RAWF social media platforms may be requested.
7. Exhibitor must follow all rules and regulations established by the individual social media sites.

DISPUTE RESOLUTION

In all cases of irresolvable dispute between exhibitors or between exhibitors and The Royal concerning interpretation of these rules and regulations, The Royal will request details of the complaint(s) in writing. The complaint(s) will be forwarded to The Royal's Commercial Manager and the CEO to be replied to in writing. The interpretation and subsequent decision of The Royal will be final.

ELECTRICAL SAFETY

The exhibitor agrees to abide by the Ontario Electrical Safety Code, Ontario Regulation 794/80, which requires that all electrical equipment must be approved of before it may be otherwise disposed of or used in Ontario. This includes electrical merchandise as well as lighting and display equipment.

EXCLUSIVITY

The Royal reserves the right to grant **Exclusive Official Supplier** status to its suppliers and/or sponsors. All commercial exhibitors are expected to comply as applicable. The Royal will not grant product exclusivity to commercial exhibitors for an individual's products or type of product.

EXHIBITOR CONDUCT, RAWF POLICIES

All exhibitors are expected to conduct themselves in a professional manner in their dealings with other exhibitors, attendees and The Royal staff. Products and services are to be promoted on their own merits rather than through comparison with competitive products. Exhibitors may not unreasonably adjust prices, use derogatory language or behaviour towards another contracted businesses of similar nature or alter their approved exhibit to negatively impact a business /product of similar nature. Exhibitors may not use tactics (verbal or otherwise) to lure members of the visiting public from a competitor's exhibit space or to do irreparable harm to other contract exhibitors. Exhibitors failing to conduct business in a professional manner may be removed from the event. RAWF policies, including the Anti-Harassment and Anti-Discrimination Policy, Workplace Health and Safety Policy, Workplace Violence Policy, Accessibility Policy, Social Media Policy, Privacy Policy, and RAWF Code of Conduct are found at this link: www.royalfair.org/policies.html. Copies of these documents are also available from the Commercial Exhibits Manager. To the extent applicable, the exhibitor agrees to review and abide by the RAWF policies and Code of Conduct. Failure to do so may result in the termination of their agreement at the discretion of the RAWF.

All Exhibitors and those on premises to staff contractual exhibit spaces or to promote or support the business contracted for The Royal must adhere to all Policies set for by The Royal Agricultural Winter Fair: <http://www.royalfair.org/policies.html>.

By signing a current contractual agreement for commercial space, Exhibitors and all supporting staff agree to abide by all policies set forth by The Royal Agricultural Winter Fair Association of Canada.

Direct Sales Code of Conduct:

Marketing groups, direct sales groups and demonstration product sales must not infringe verbally or in person on common aisle space, may not use tactics (verbal or otherwise) to lure members of the visiting public from aisles or neighbouring booths into contracted booth space. Where demonstration and/or topical application of products are applied to consumers it must be done with full consent. Valid certificates of approval for sale in Canada must be supplied. Regardless of any posted signage or store policy, ALL products deemed faulty, or not functioning in the manner to which products are demonstrated at point of sale, or by way of duration or lifetime guarantee must be fully refundable to consumers when reasonable request and documentation of faulty products have been provided, along with proof of purchase. Aggressive sales tactics are strictly prohibited.

FLOOR COVERINGS

Exhibit areas must contain a carpet or other suitable floor covering over the entire floor area of the space.

GARBAGE REMOVAL

Exhibit areas must be maintained in a clean and tidy condition throughout The Royal. Boxes, containers and refuse must be removed from sight. All exhibitor refuse must be removed and placed in the garbage bins provided by 8:00 am each day.

SECURITY

The Royal provides general building security for the duration of the show including published move-in and move-out dates; however The Royal is not responsible for any theft, loss of material or damage to exhibitor property. Please take appropriate measures to protect your booth and its contents. There may be a requirement for show services to access your booth to perform maintenance such as power or water hook ups. Do not allow access to your booth unless proper Enercare Centre or Royal ID is shown.

SMOKING

Smoking is not permitted. The No Smoking By-Law No. 406-79 (in public spaces) is enforced on City of Toronto property and includes

the Enercare Centre and Exhibition Place. This includes electronic e-cigarettes, and all vapour devices.

SOLICITING

Soliciting business and distributing samples or souvenirs (including costumed personnel) is not permitted in the aisles, other exhibitor's booths, or building entrances or exits anywhere on the grounds of The Royal. Exhibitors are not permitted to solicit patrons outside their licensed area, conducting business, or speaking with another exhibitor. Sales people are prohibited from operating in the aisles, and must conduct business within the confines of their own booth space.

SOUND SYSTEMS

Live bands, recorded music, and public address and video systems are not permitted unless authorized by The Royal. Exhibitors are not permitted to use amplifiers or similar devices for the purpose of attracting attention to the exhibitor's booth.

Sound from Royal authorized equipment must be contained within the exhibit. The Royal reserves the right to control sound levels in the event that it becomes a nuisance to adjoining exhibits.

STAFFING EXHIBITS

Exhibitors are required to maintain staff in their exhibit booths at ALL times during the show hours.

SUBLETTING

Exhibitors cannot sublet, re-license or sell any portion of allocated exhibit space to another manufacturer, distributor, company or person.

INSURANCE

Exhibitors must have a comprehensive general liability insurance policy with a combined single limit of not less than *TWO MILLION DOLLARS (\$2,000,000.00)* for bodily injury or death and for property damage. Exhibitors must provide The Royal with proof that it is additionally insured under such a policy, as well as a guarantee that the policy will not be cancelled or materially altered without at least thirty days prior written notice to The Royal. Exhibitors who have not submitted a copy of their insurance certificate to The Royal will not be permitted to move-in. Please ensure your registered booth name is listed on your certificate.

DAMAGE & DEFACING TO ENERCARE CENTRE/EXHIBITON PLACE PROPERTY

Exhibitors are not permitted to paint, nail, drill or attach any items to floors, walls, ceilings or any part of the Exhibition Place/ Enercare Centre buildings. No balloons or any other inflammable devise can be used as such items can be lodged in the ceiling of the building. No stickers of any kind can be given out since additional janitorial costs are incurred to remove these from wall and carpets. Specific care must be exercised in securing carpet to the floor. Tape must be used to ensure that it can be removed without damage to the floor. If any damage occurs to the property by act, default of negligence of the exhibitor, the exhibitor's agents, employees, patrons, guests, or contractors the exhibitor will be responsible to pay for the necessary restoration of the Exhibition Place/Enercare Centre buildings to the original condition. The Royal will inspect the exhibitor's licensed space with the exhibitor if available and record any damages. The cost of such repairs will be charged directly to the exhibitor. Failure to pay these costs will result in collection costs and withholding future licence agreement.